



Rate Card 2019



My website has been running since January 2015 and sees around **8 000** unique visitors on average per month. A website article of 800 – 1000 words is valued at **R 2 000** per article.



Twitter is my largest social media platform, and the one that I utilize the most often. I have **12k followers** on Twitter as of October 2019, and it remains the platform where I see the most natural and organic engagement.

A tweet is currently valued at **R 400**, however I often put together packages for clients for bulk promotional tweets at a discounted price, or as part of a package with other promotion on my other platforms.



My Facebook fan page has **12.4 k likes** and a post on this page is valued at **R 350** – again, can be added to part of a package with other platforms.



On Instagram I have **2.3k followers**. I utilize this platform mostly for sharing about the fun things that I get up to in a beautiful setting.

Almost all pictures are taken and styled by me and convey a sense of living an exclusive and upmarket lifestyle. Posts on Instagram are valued at **R 150** each and can also be added to a package.



Competitions can be run across all platforms, and packages start at **R 2 000** depending on client requirements.



I host a 30-minute lifestyle podcast on Niche Radio every Friday morning at 10h00. An interview of roughly 5 minutes in length is valued at **R 500**.



I have emceed several events, including the Amazing Thailand Showcase in Sandton City in 2016 and enjoy speaking on a few topics including social media, personal branding, wellness and positive mindset.

Voice over work include MNet promo's and several current radio adverts.

Public appearances are varied, and I only believe in lending support to events and causes that I hold dear and being authentic to my brand with this support. Costs vary according to client requirements.

Find out more – read, watch and listen on www.heatherhook.com