



About Heather Hook

Heather began her career in the events management industry, quickly rising through the ranks, and eventually opening her own event management company in 2012. This industry is intense at the best of times, and it was here that Heather developed her intense dedication to ethical work practises, client delivery and upholding of brand, hers and her clients.

She is actively involved in radio, social media and content creation – her true passion for travel, food and events is realised in this realm, and her natural talent for writing and creating copy have landed her writing engagements with local publications among them Hello Joburg Magazine, Sandton Magazine and Get It Joburg North Magazine.

Speaking and MC'ing are passionate pursuits and Heather has shared stages alongside international human behavioural specialist Dr. John Demartini, international personality Jen Su and others. Voice over work also gives her a thrill, and her voice can be heard on many an MNet promo campaign.

Heather is currently found on Niche Radio on Friday mornings, where she presents a Lifestyle Segment called Hangout With Heather and she has also been a guest host on Cliff Central, and a lifestyle segment contributor on both SAfm Radio and Jacaranda FM.

Considered one of South Africa's top social media engagers, Heather utilises her strong social media presence and influence to collaborate on campaigns with brands such as KLM International, Mattel, MINI South Africa, Haagen-Dazs, Andiccio 24, Netflorist and many more.

She enjoys giving back, and regularly talks to youth groups about personal branding and marketing, and how to create an online brand for yourself in this predominantly social media driven society in which we live.

Find out more:

www.heatherhook.com

Heather Hook

Media Personality | Radio Presenter | Social Media Collaborator

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